

# TechGlide Pitch Deck

A Dash of Tech, a Sprinkle of Creativity, and a Pinch of Strategic Spice

### Turning your business, into a success 🤚



### 2023 PITCH DECK

## Our Clients

Trusted partners: Our client roster speaks volumes about our expertise

INTRODUCTION

### Introduction

Techglide: Innovating quietly, transforming seamlessly, making tech work effortlessly for you.

06

Innovative marketing solutions, impactful portfolio – Techglide in every detail.

02

UI & UX

Sleek design, intuitive interfaces: Showcasing our UI/ UX expertise effortlessly.

**08** 

03

### App Development

Techglide crafts seamless apps innovation showcased in a robust portfolio.

04

### **Custom Software**

Tailored solutions: Unleashing potential through custom software and innovation.





**Informative Website** 

Seamless CMS websites: Powering digital presence with innovative solutions.



### Marketing

### Branding

Techglide: Seamless Solutions, Innovation, Expertise, and Client Success, Defined.

### Conclusion

Client acclaim: Real voices, real results, real satisfaction with Techglide

### **Contact Us**

We really want to show you what awesome projects we have done.

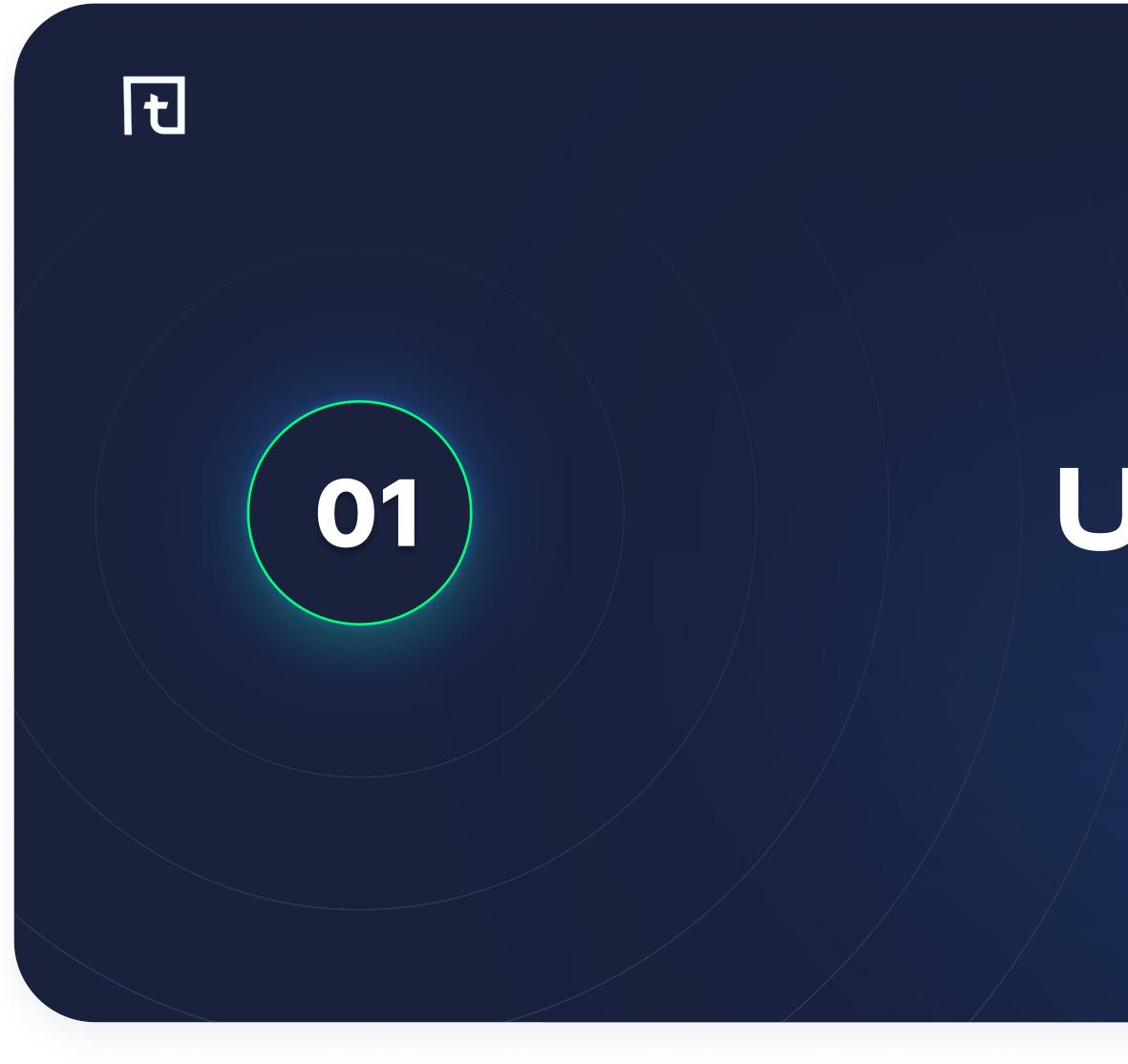
### Introduction

Techglide, an IT company based in Chandigarh, offers comprehensive custom solutions, making it the ideal IT partner. From brand development to custom tools, we provide a one-stop solution for efficient business management.

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Our dedicated team ensures excellence in services, ranging from brand development to bespoke tool creation. Techglide stands as your reliable IT ally, simplifying business complexities with innovative solutions, all conveniently accessible under one roof.





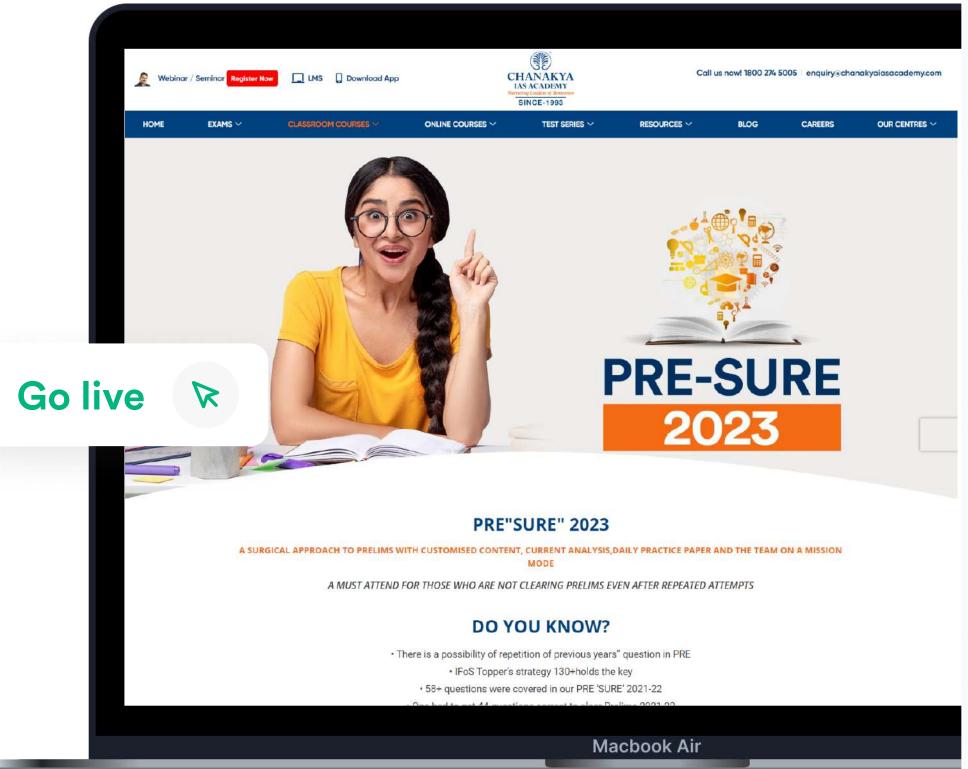


# UI/UX

### **Web Design**

Techglide, celebrated for its exemplary UI and UX prowess, specializes in crafting premium templates or custom designs. We skillfully guide your audience to their destination with intuitive ease. Whether it's a simple yet effective design or a masterpiece in your vision, we have it under control.

Our team, comprising illustrative designers and web experts, ensures your brand is impeccably represented. Techglide is your assurance for seamless, user-centric design solutions that captivate and resonate.

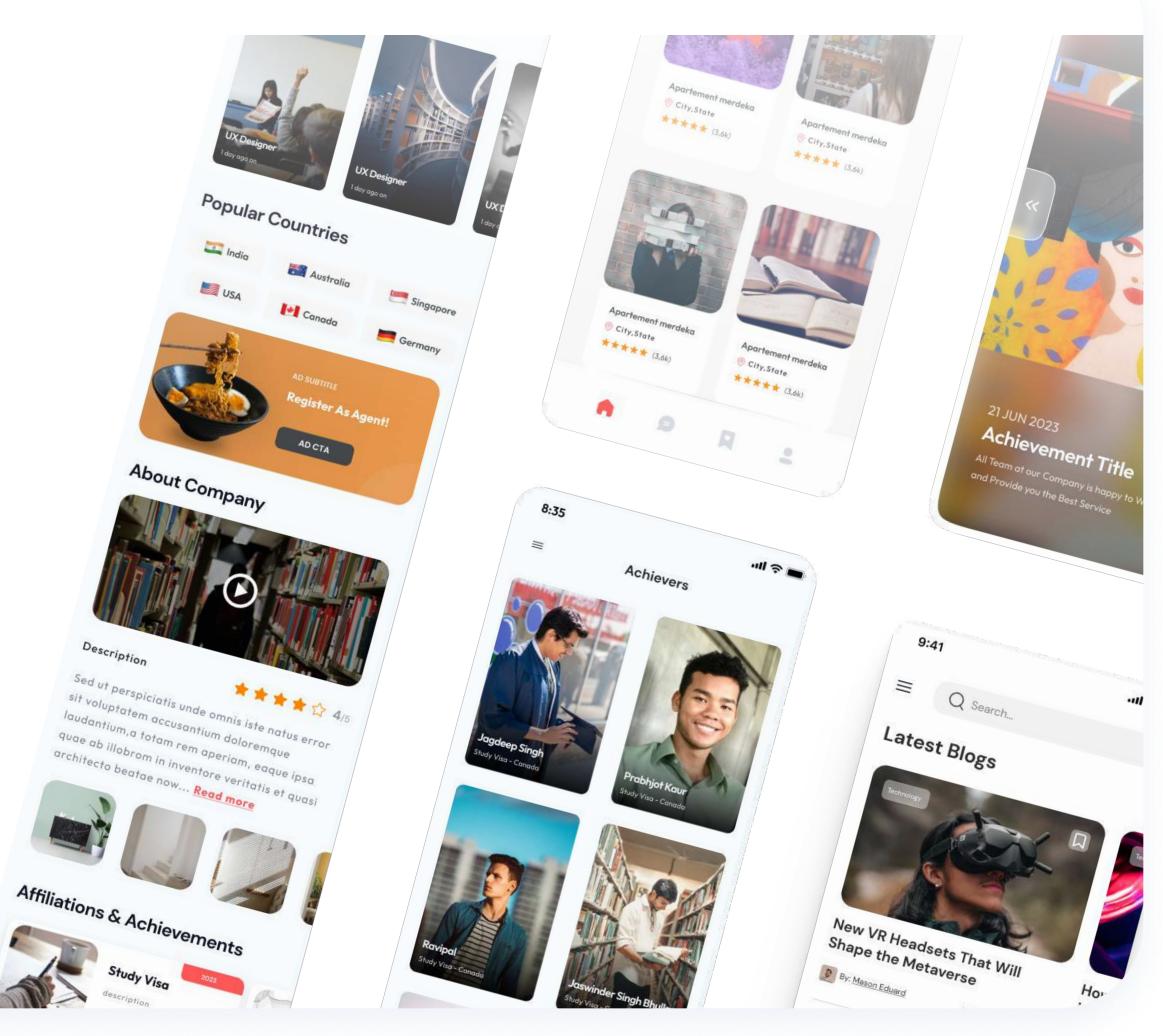


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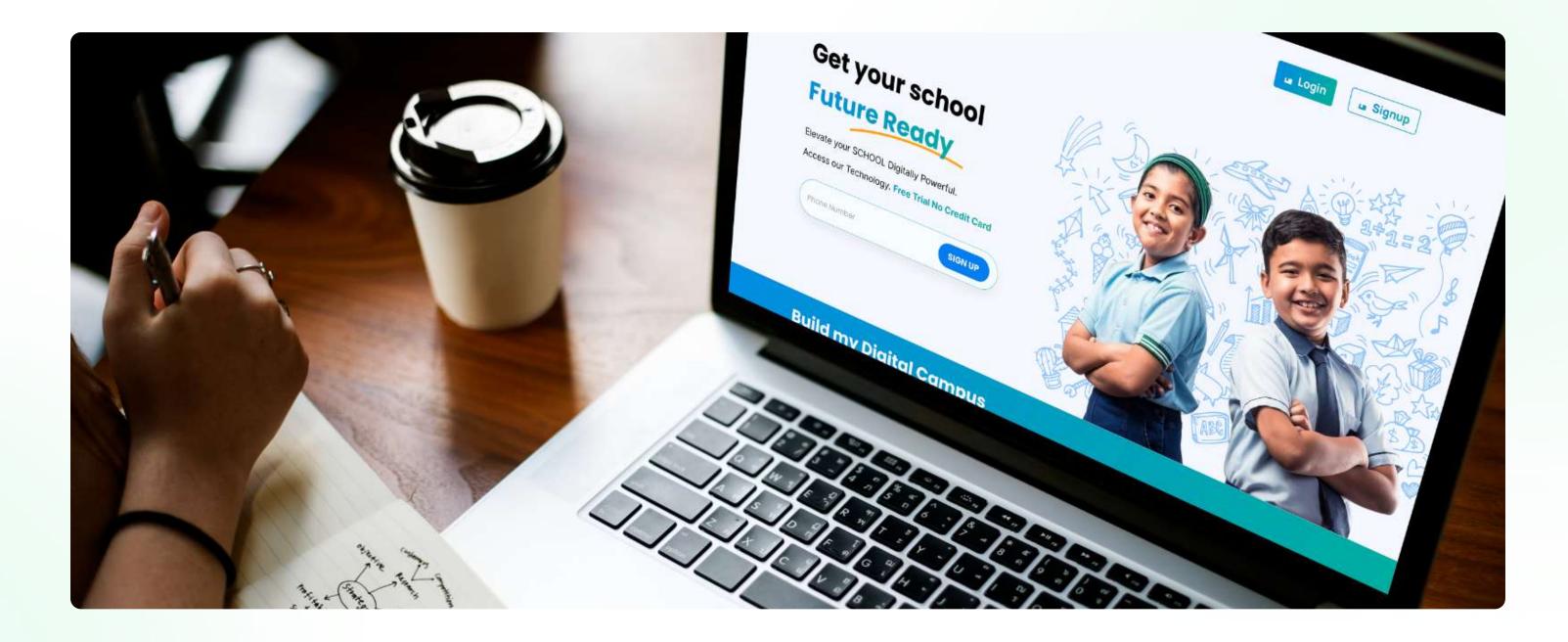
UI / UX

## App Designing

Techglide excels in App UI and UX, critical for optimal user experiences and easy access. With the right skills, we design and develop apps that capture attention, ensuring seamless navigation and user satisfaction at a glance.



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### Custom Software Flow

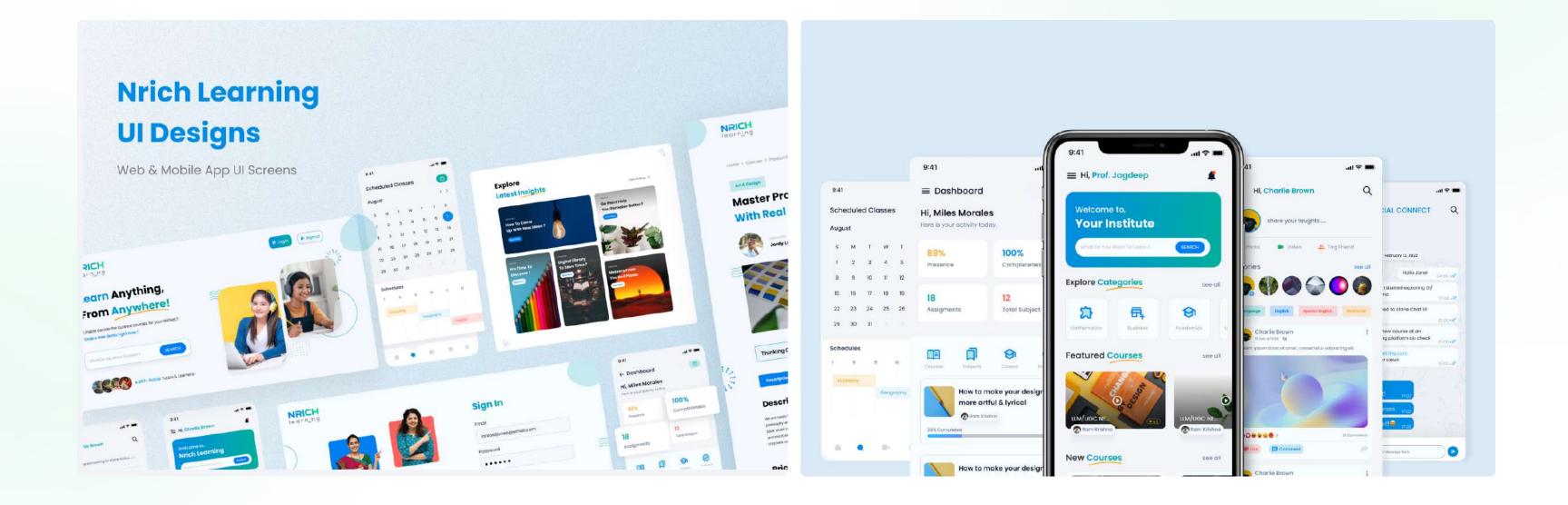
In custom software, UI and UX are paramount, determining user engagement and functionality utilization. Embracing the mantra "Jo Dikhta Hai, Vo Bikta Hai," we prioritize flawless design for optimal user interaction.Techglide is dedicated to executing this philosophy with precision, ensuring your software not only looks appealing but functions seamlessly

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We understand that a well-crafted user experience is integral to maximizing the potential of your software and achieving the best results.

### **Defining Perfection**

At Techglide, we stand as your reliable partner, ensuring your custom software, website, or app not only meets but exceeds expectations.

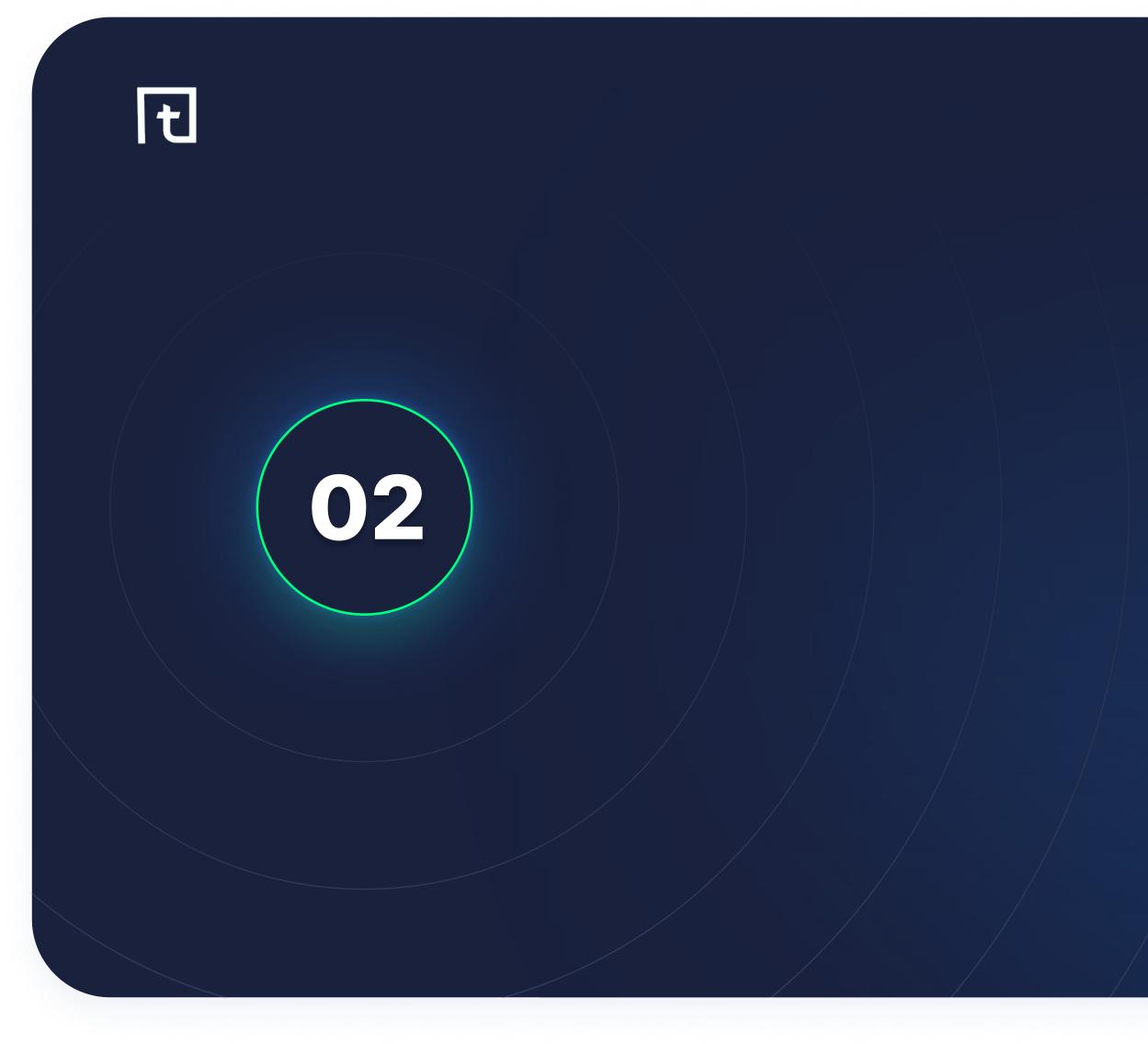


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With a commitment to precision and excellence, our team guarantees a seamless blend of aesthetics and functionality, elevating your digital presence.

UI / UX



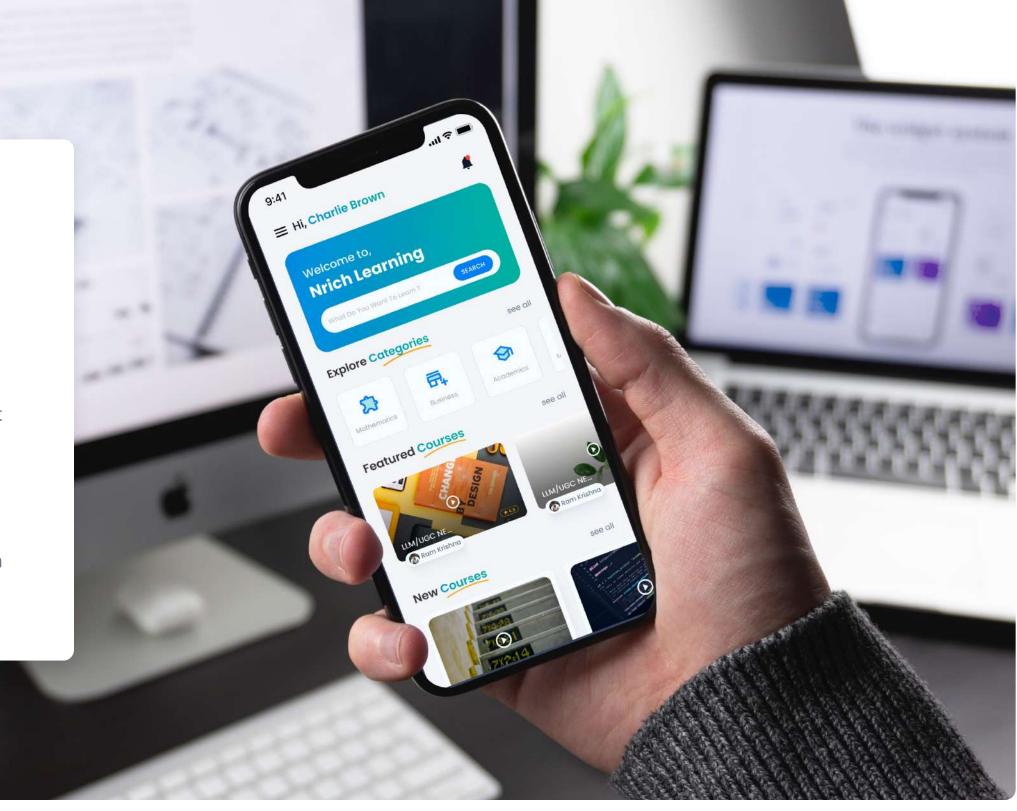


# App

### **App Development**

Revolutionize your business with Techglide's premier app designing and development services. Whether showcasing your services or streamlining business operations, we bring it to life with just one click.

Choose between Flutter or Native development, and experience the seamless integration of your vision into both iOS and Android platforms. Elevate your digital presence with Techglide – where innovation meets excellence

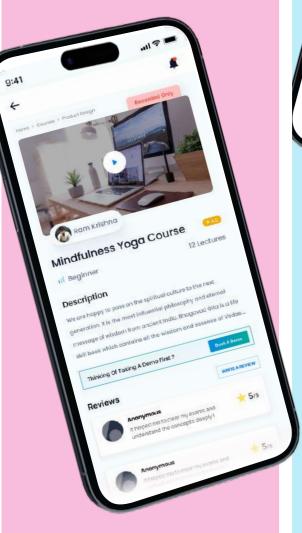


### 2023 PITCH DECK

App Design

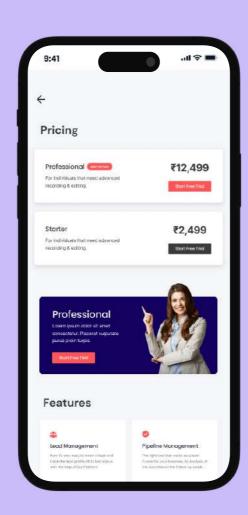
**Intuitive Navigation** 

Easy-to-use menus for effortless user exploration and interaction.



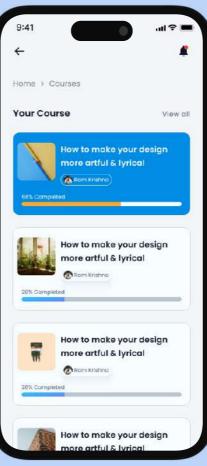


**Efficient Performance:** Swift load times and smooth transitions for optimal functionality.



### **Customizable Interface:** Tailor the app's look to align with your brand

identity.



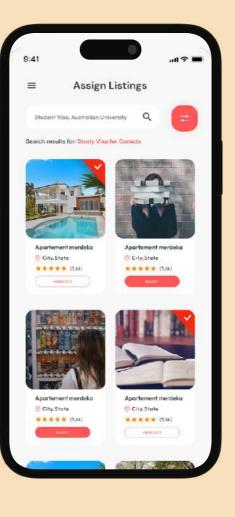
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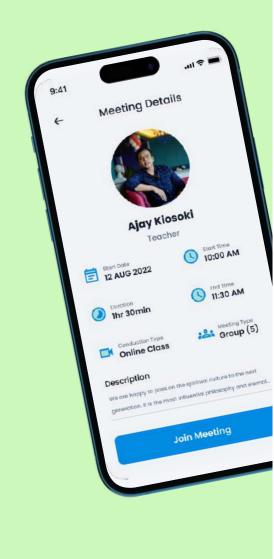
### **2023 PITCH DECK**

### **User Feedback** Integration:

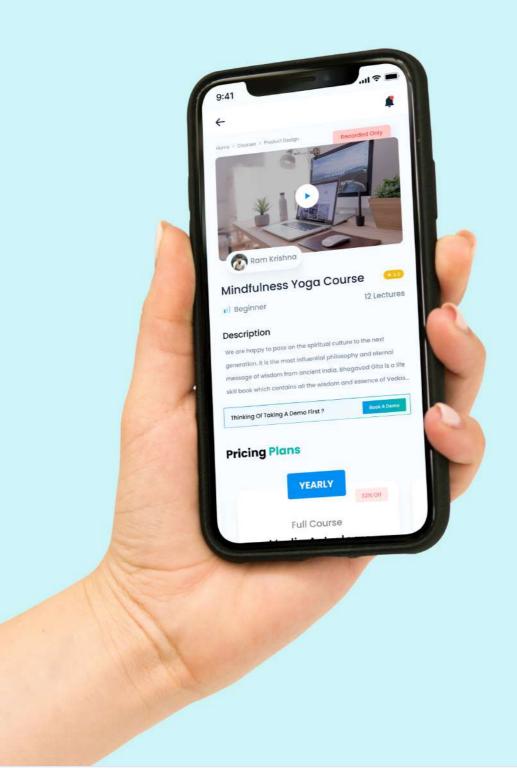
Gather insights for continuous improvement and user satisfaction.



Security **Measures:** Robust data protection to ensure user privacy and trustworthiness.



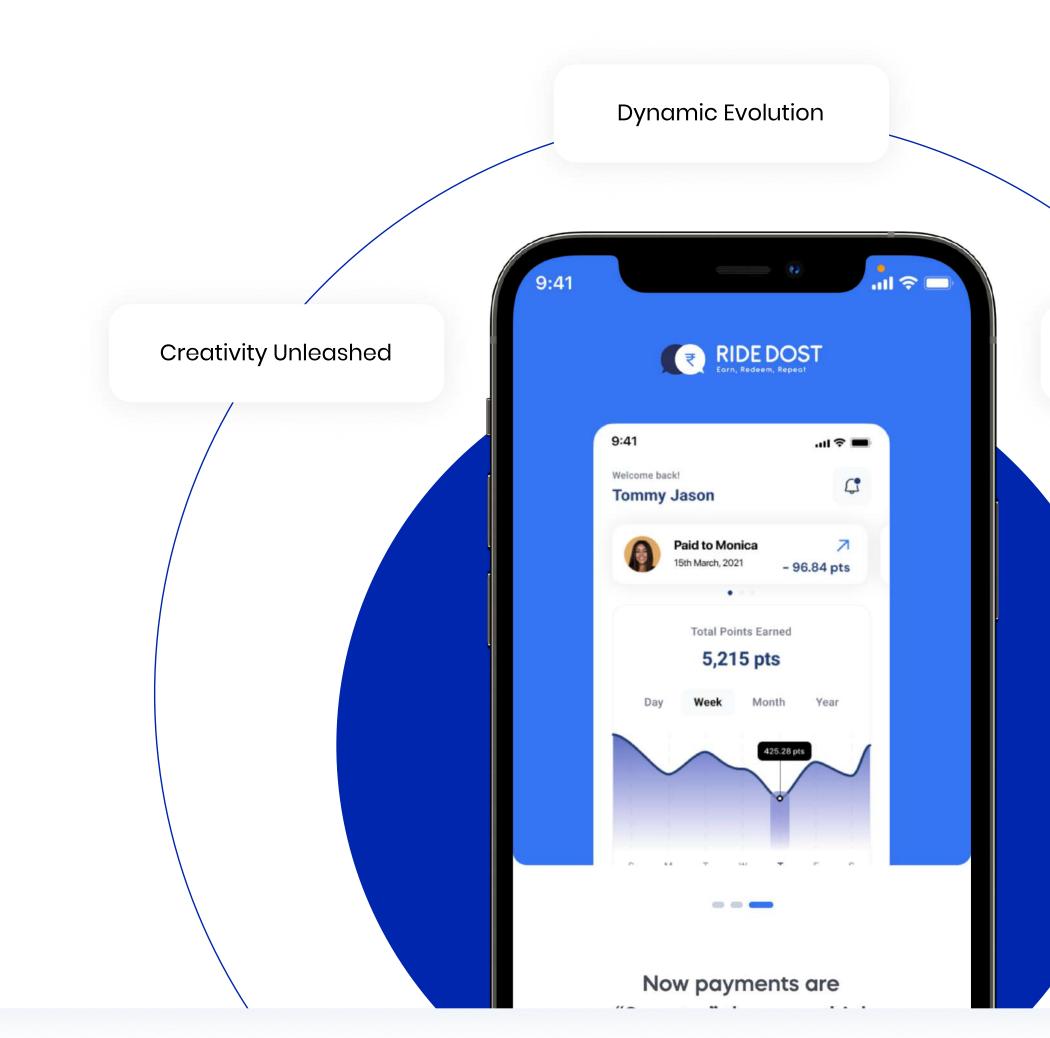
Unleash Your Vision: Dream, Discuss, Soar!



### **2023 PITCH DECK**

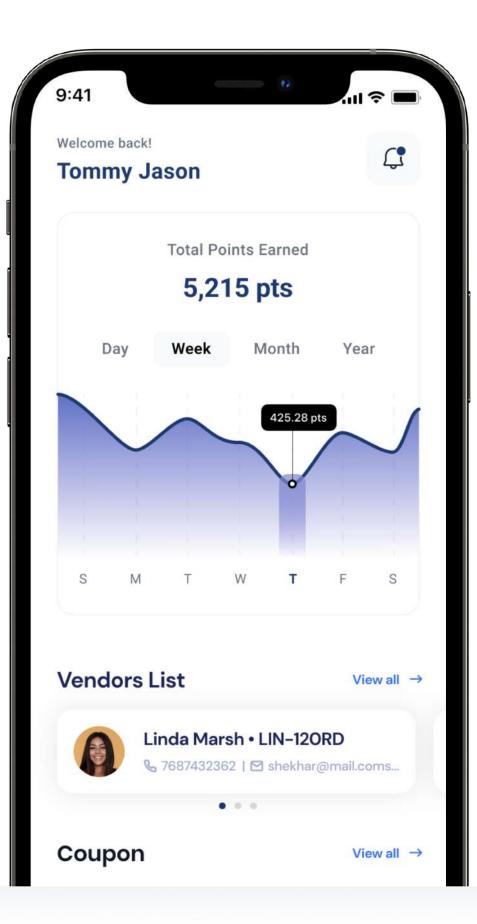
Transform thoughts into functional realities, catering to your audience's needs. Explore limitless possibilities, discuss your ideas, and together, let's elevate your aspirations.

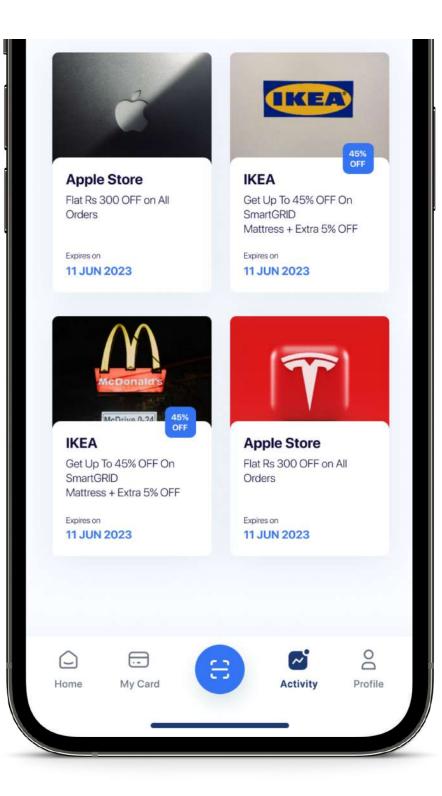
Reach for the sky as we collaborate to turn your vision into a soaring success.



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### **Progressive Solutions**



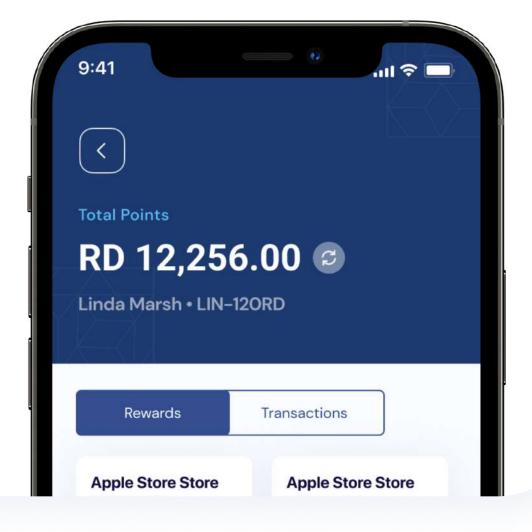


### App Features

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Empower customer management through our app – shop, set reminders, manage repayments, and renew services seamlessly.

Techglide, your development ally, assures a consolidated dashboard and an elevated shopping experience. Let's discuss, and we'll bring your vision to life with precision and expertise.







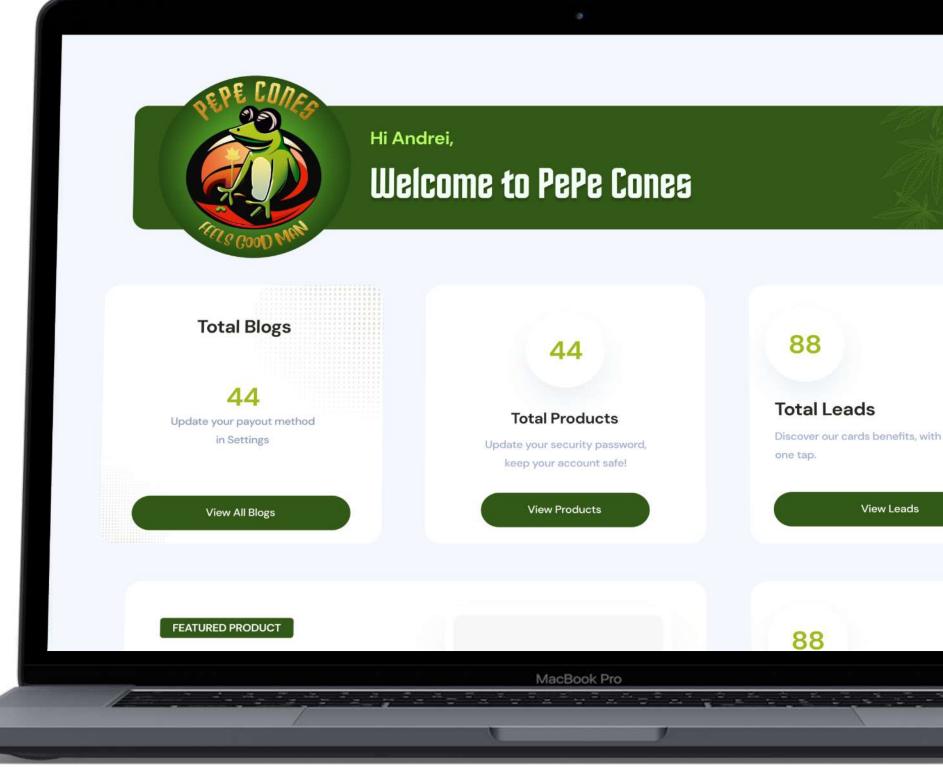




### **Glide to Solutions**

In a world of challenges, Techglide stands ready with transformative software solutions. Whether it's streamlining operations, managing leads, or organizing inventory, our custom software is the key to efficiency. We don't just offer tools; we provide tailored solutions to untangle complexity. Let's chat, understand your flow, and design a solution that fits seamlessly into your business landscape.

No more loops or hanging spots—Techglide ensures your operations move forward smoothly, empowering you to focus on what matters most. Glide with us, and let's turn your challenges into opportunities for growth and success.



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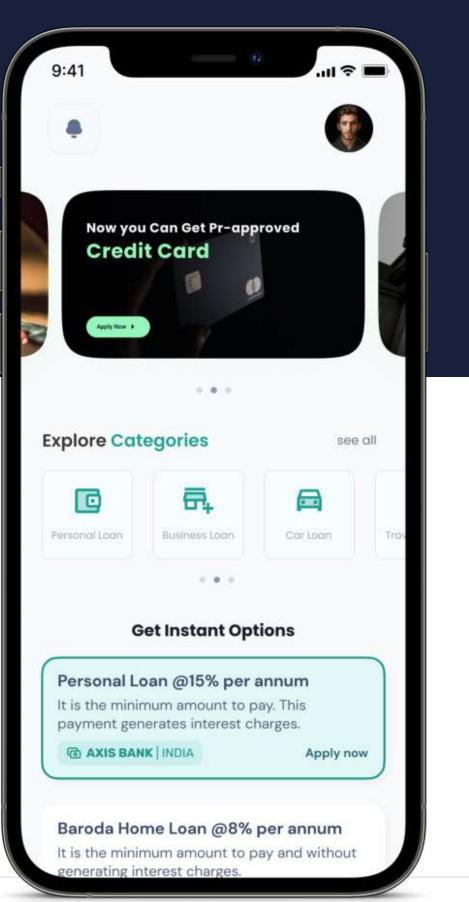


#### **EXPANDING HORIZONS**

### With Custom App

Custom software solutions extend beyond web interfaces, offering a broad spectrum of expansion into versatile applications—be it web, iOS, or Android. With complete control in your hands, Techglide ensures a seamless transition.

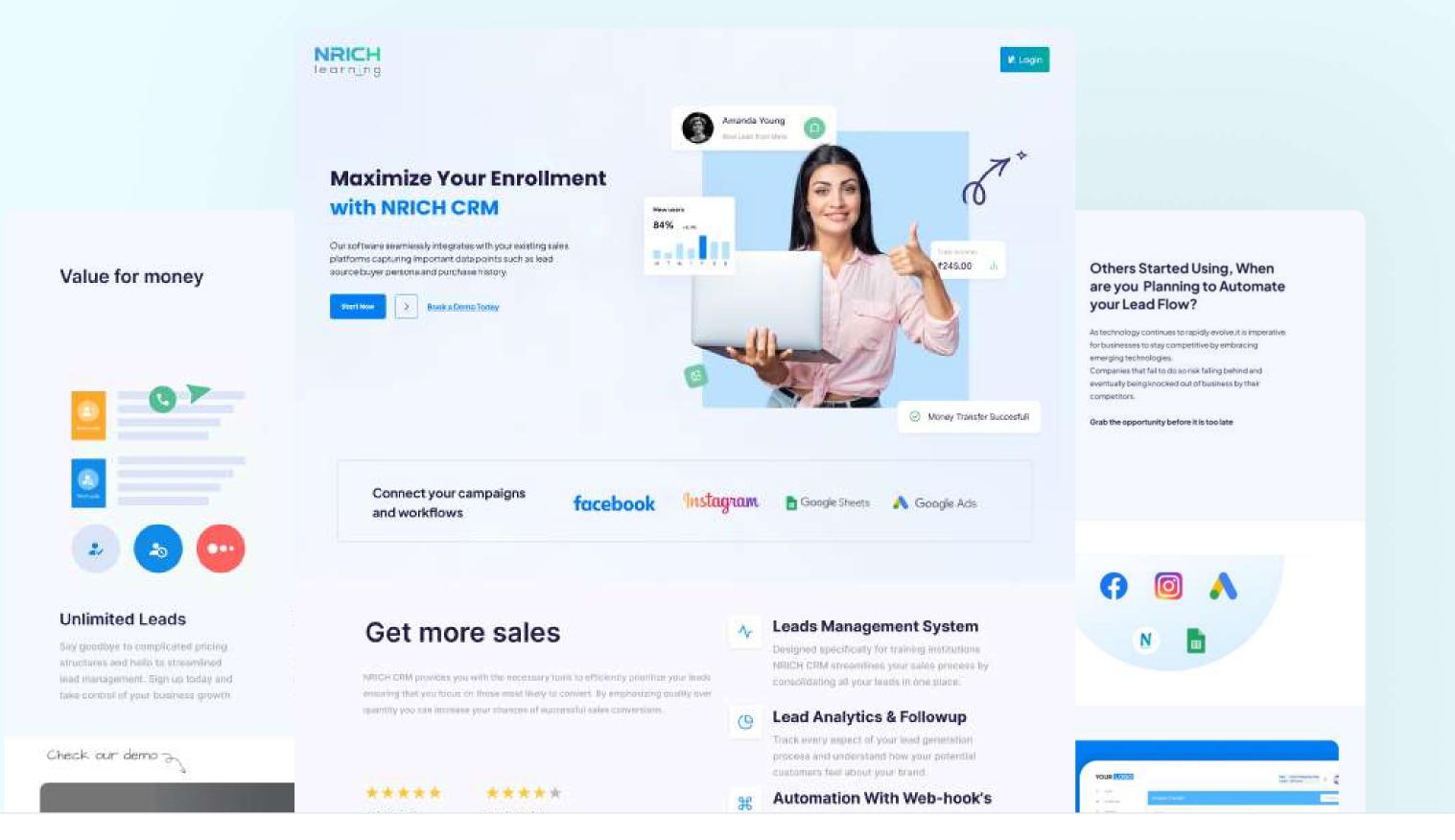
Harness the power of tailored solutions that adapt and empower your operations across platforms, enhancing accessibility and control for a comprehensive digital experience.



Mobile App Logo

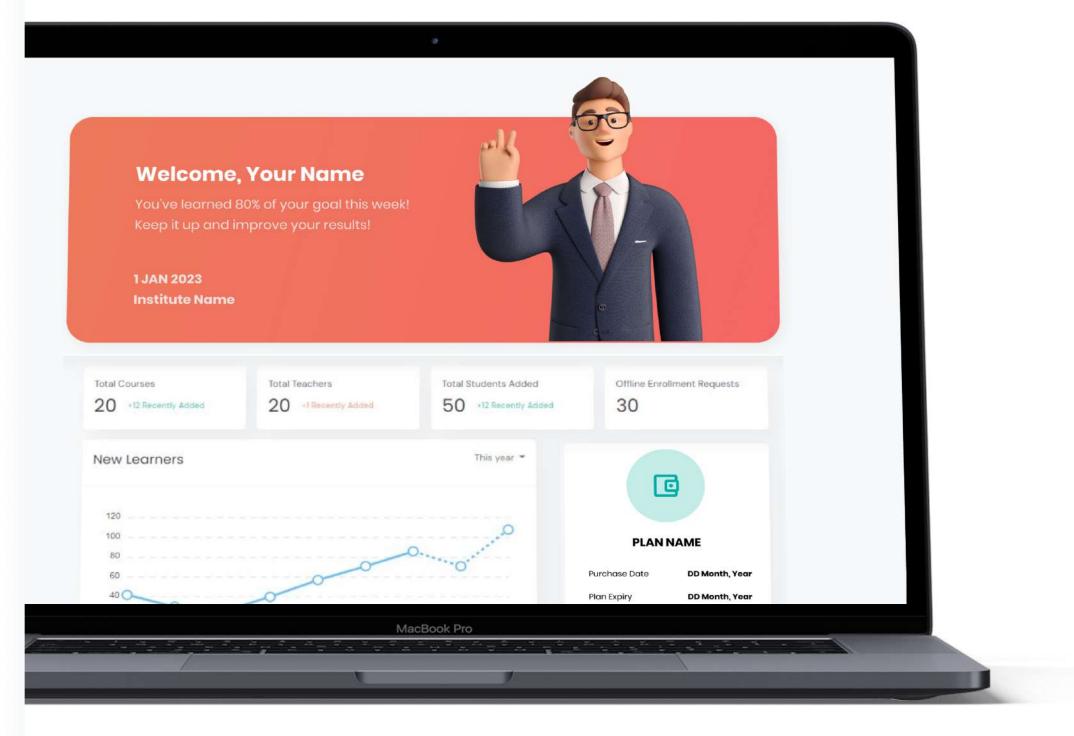
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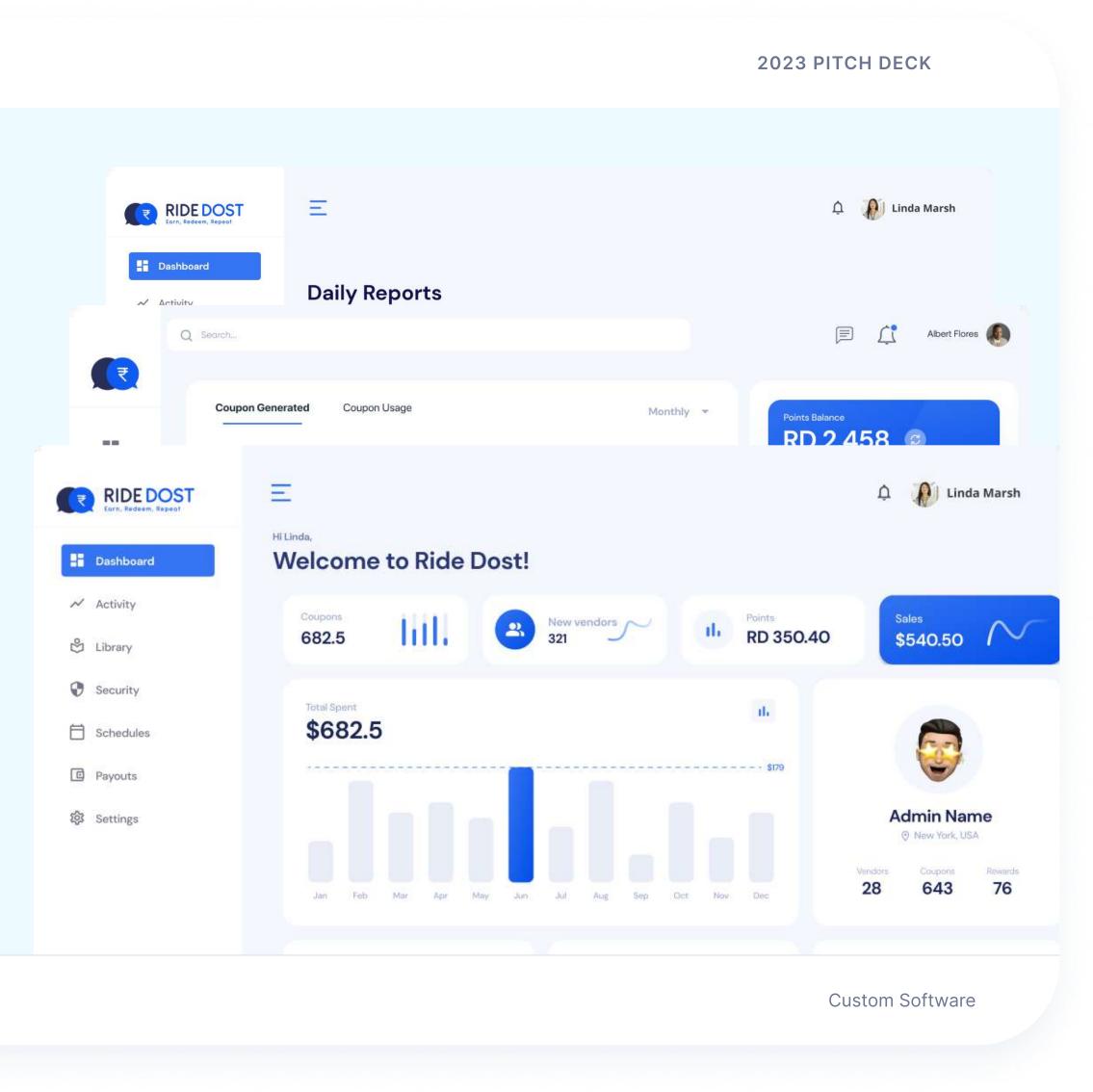
### Revolutionize **Interactive Designing**

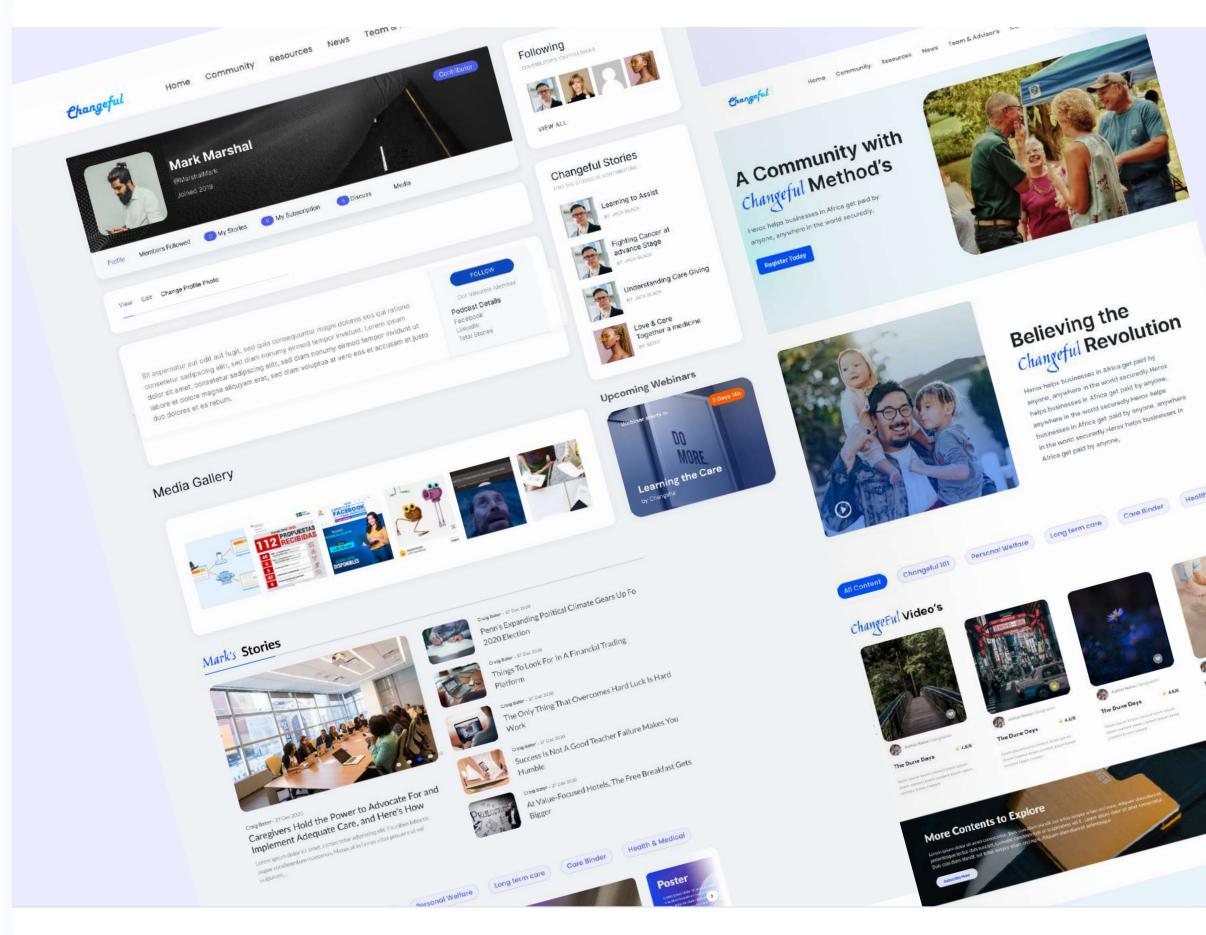
### **2023 PITCH DECK**

Discover the extraordinary as custom solution software meets captivating design. Techglide crafts an animated storytelling experience, ensuring a seamless flow that unveils the full potential of your work. Let us redefine how your operations can be elegantly designed and understood.

### **UI/UX Mastery**

Elevate your digital presence with Techglide's mastery in UI and UX. We don't just design; we craft seamless experiences, ensuring your website is not only beautiful but highly functional.



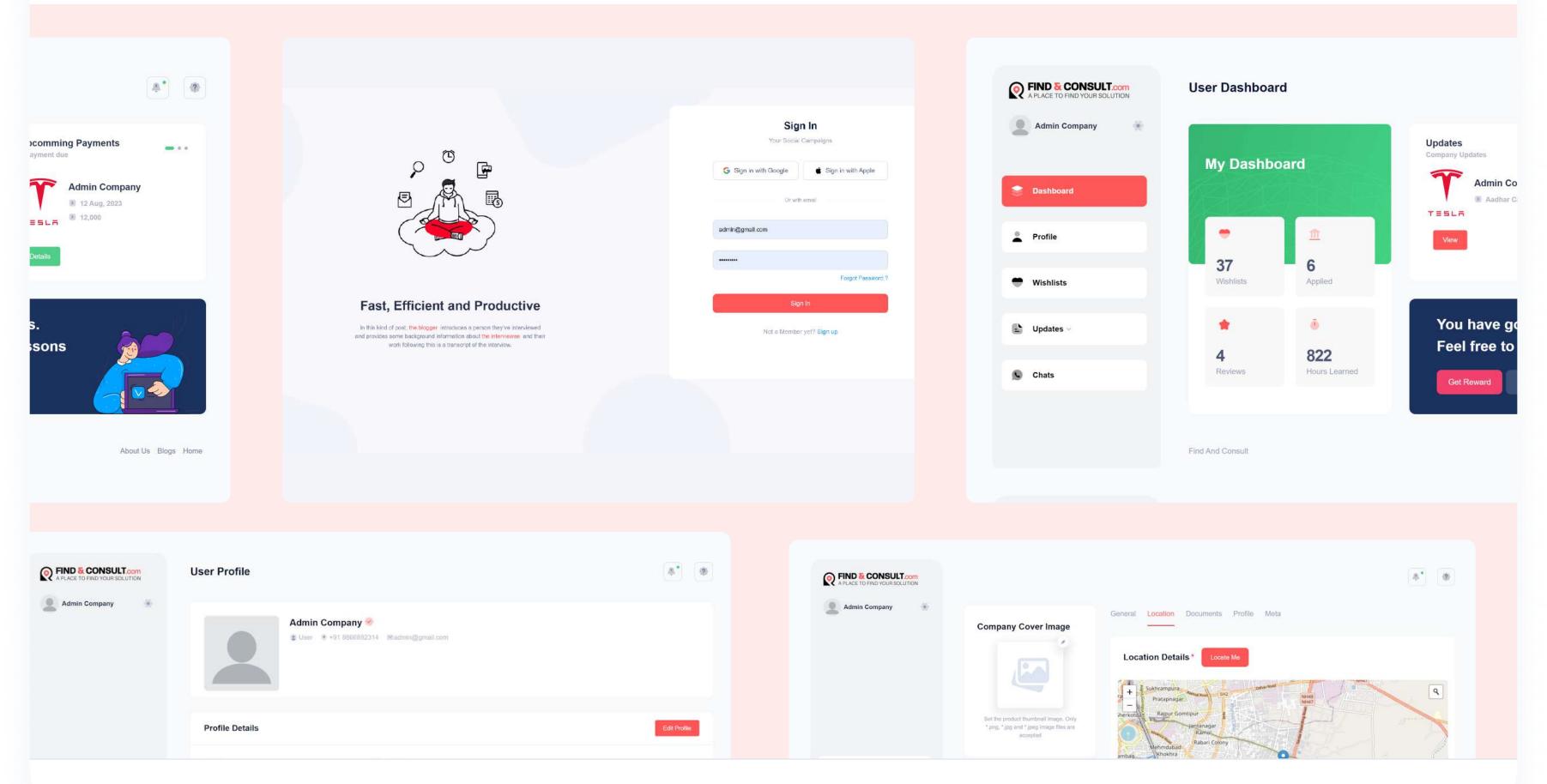


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### Techglide Advantage

Experience the power of UI and UX as the backbone of custom websites. Techglide ensures designs aren't just made but utilized and accessible, transforming your digital landscape with precision.



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# Informative Websites

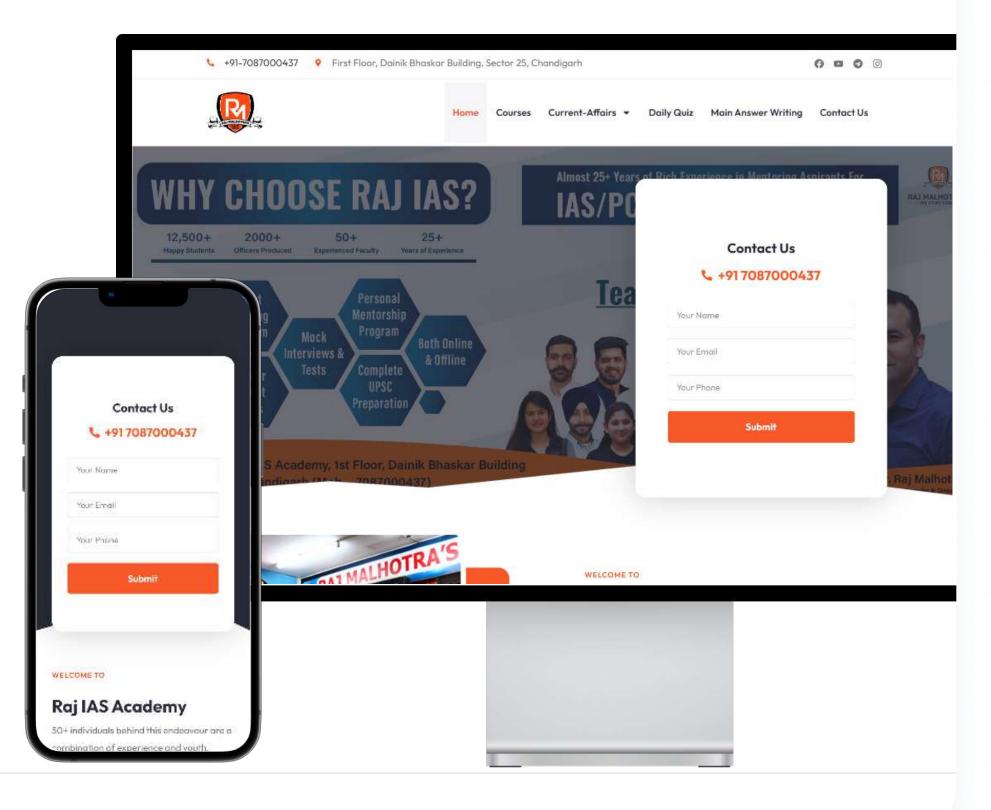




### Web Design

Techglide, renowned for cost-effective website design and development, offers dynamic CMS-based solutions. Our nominal-cost services ensure a perfect online presence. We specialize in user-friendly CMS platforms like WordPress, ClickFunnels, Magento, Joomla, Drupal, Workflow, Ghost, providing a comprehensive range.

Empower your team to easily access and edit content. Techglide - your all-in-one solution for informative, accessible, and affordable web solutions.



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### Informative Website

### **Sophisticated Simplicity**

WHO WE ARE

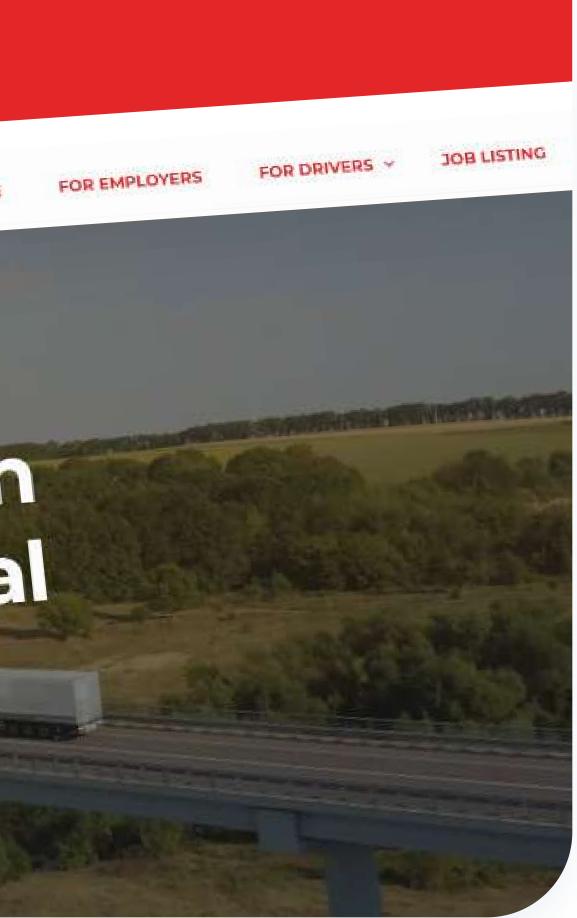
AnywhereJobs

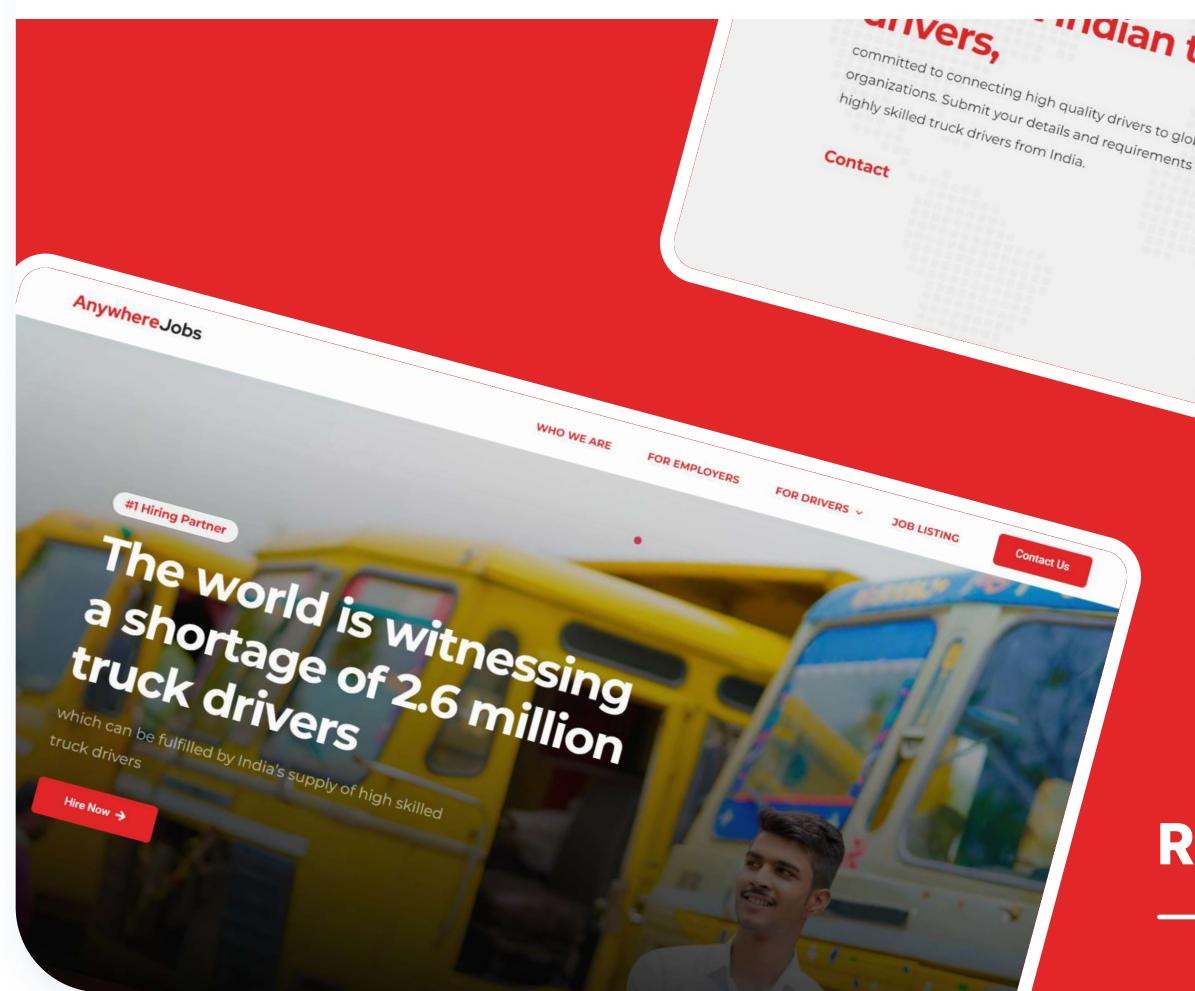
## Skilling 10 million Indians for global opportunities

For Employers

For Truck Drivers 🥥

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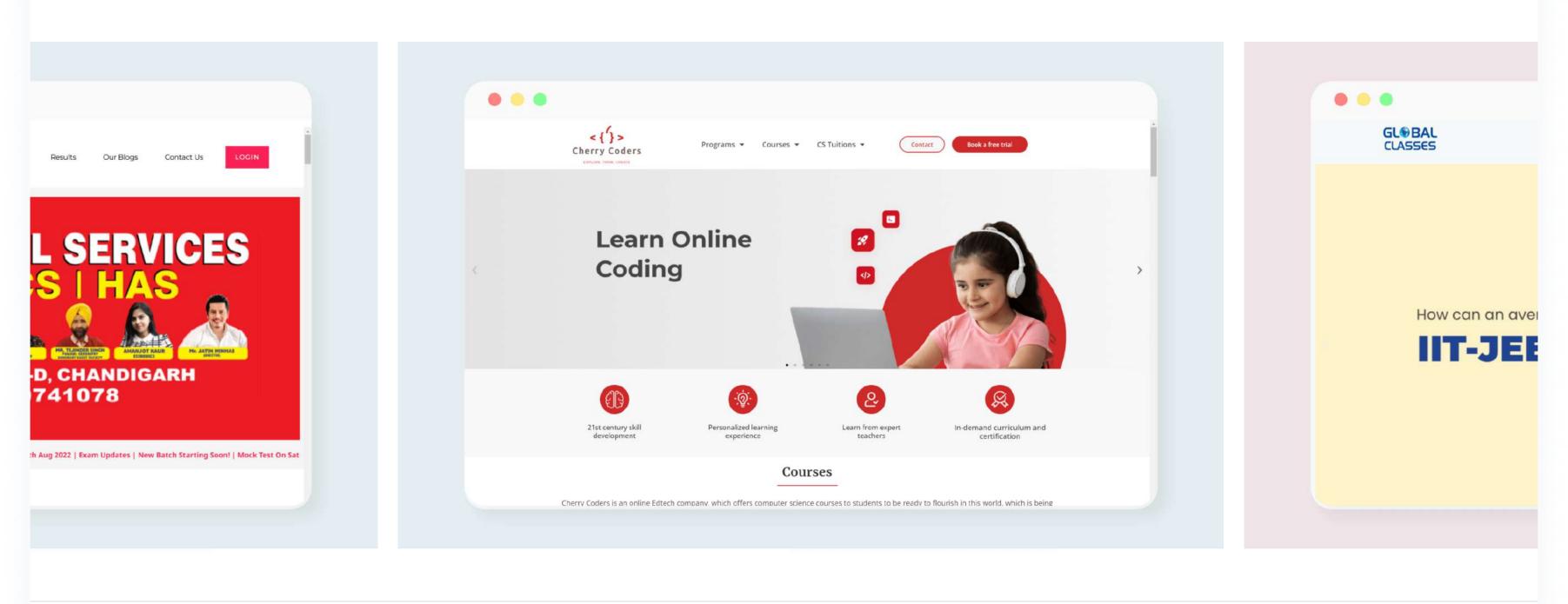
### 2023 PITCH DECK

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### **Refined Excellence**

### **Polished Precision**

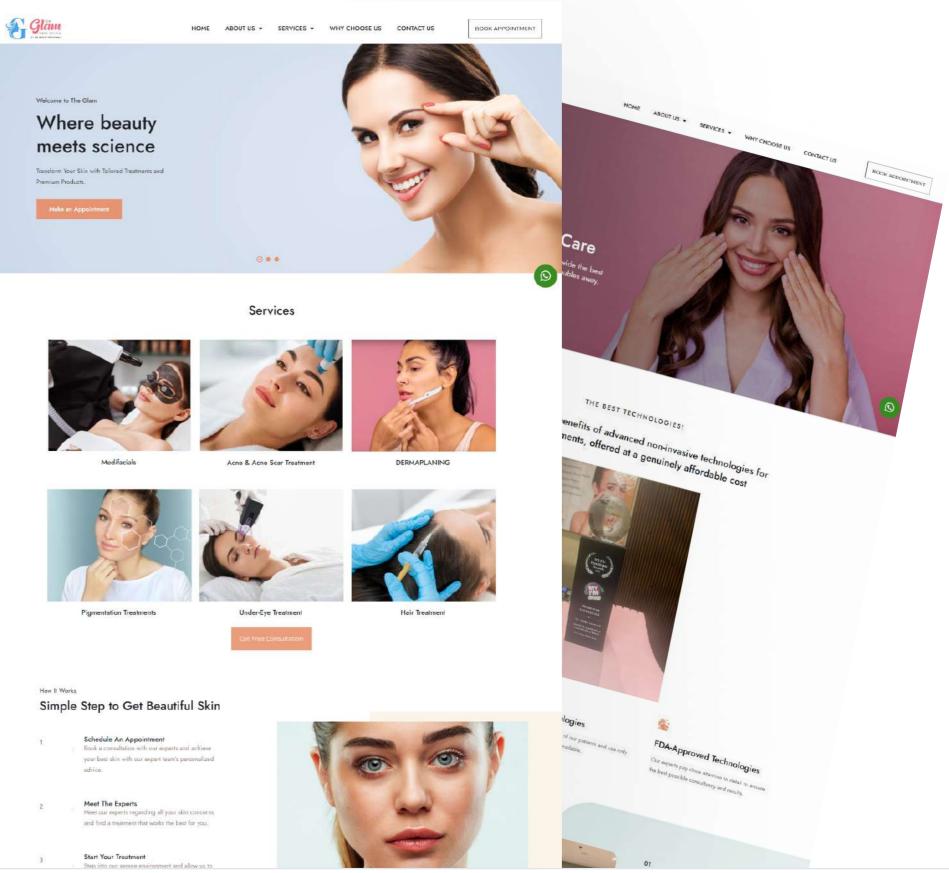
Our mission is to deliver a simplified yet impactful online presence, ensuring you confidently step forward into the digital realm. Your journey begins with precision at every click.



### 2023 PITCH DECK

Informative Website

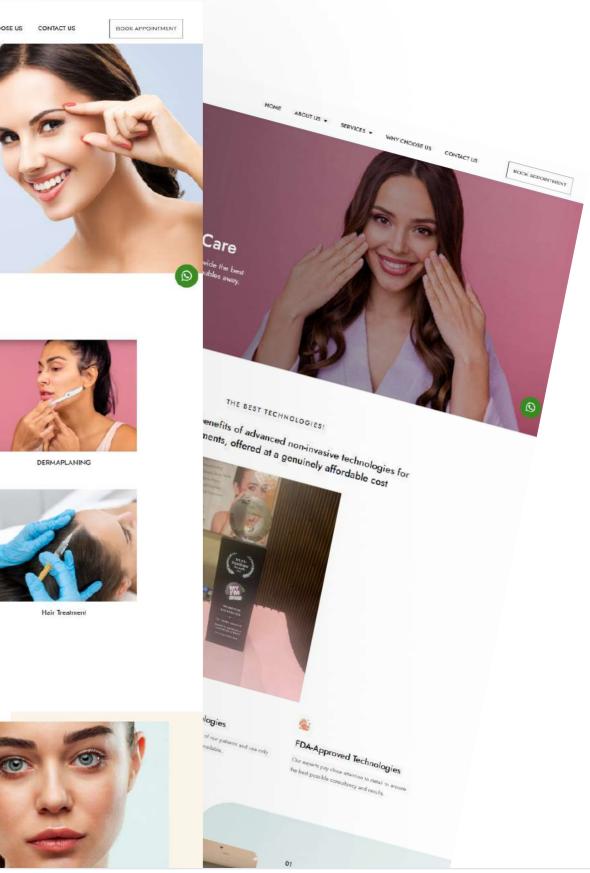
## Versatile **Excellence**



With a portfolio spanning major industries, our experience ensures your website is not just built; it's crafted with elegance, representing your brand with a premium touch that sets you apart.



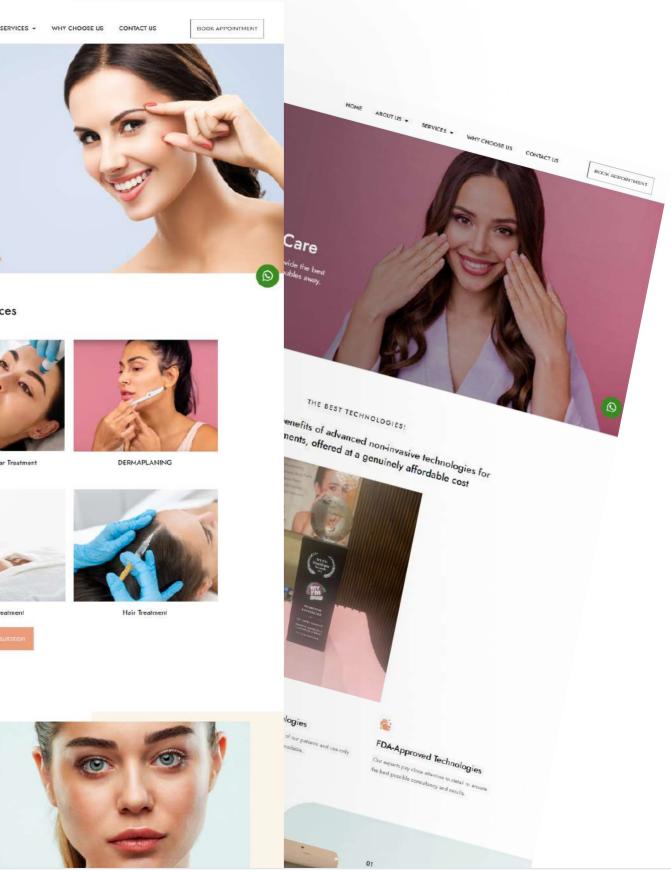










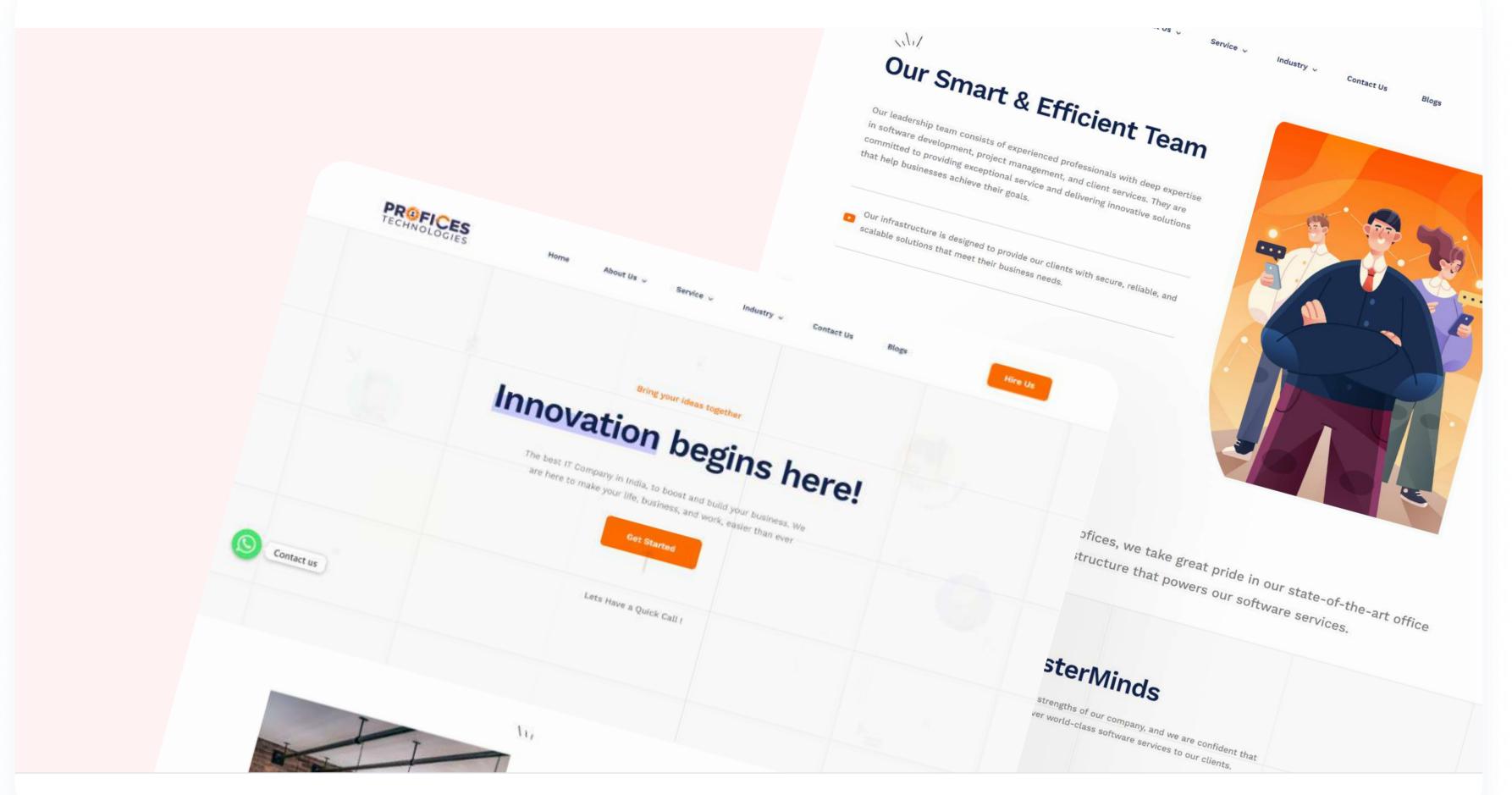


### Web Design



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Informative Website







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Mail Us

info@mintlifesciences.com

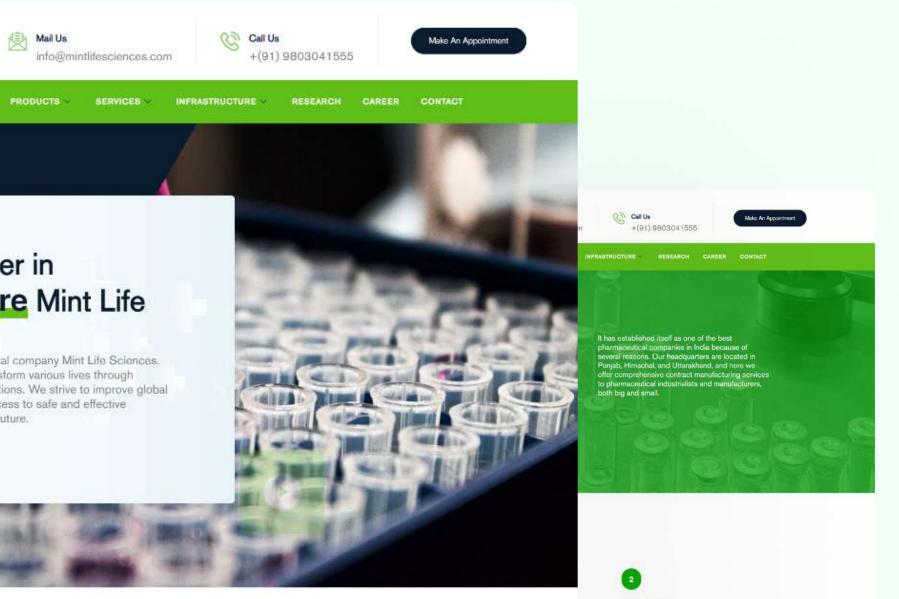
Your trusted pharmaceutical company Mint Life Sciences. We are committed to transform various lives through innovative healthcare solutions. We strive to improve global well-being and ensure access to safe and effective treatments for a healthier future.

Contact Us

MNT

SCIENCES

HOME ABOUT US



#### Vision

Our vision at Mint Life Sciences is to establish a global Our vision at Mint Life Sciences is to establish a global presence and a strong foothold in pharmaceutical manufacturing, marketing, and new drug research and development. We aspire to be a trusted name in the industry, known for providing ethical-

#### Mission

Our mission is to conduct research, develop new formulations and product innovations, and successfully market them to cure diseases, alleviate suffering, and enhance the quality of life. We are driven by a commitme applicable laws. These values have guided our business practices since our foundation, and our employees uphold and live by these principles in their everyday responsibilities.



#### About Mint Life Sciences

#### Providing Solutions for Every Problem

Mint Life Science has over 30+ years of experience with a simple idea in mind, to provide healthcare solutions for all problems. With so many years of experience, we can successfully say that we have achieved our goal, and we are ready to bring our solutions to a global level.

A Quality Production On Reliability

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### **2023 PITCH DECK**

#### Quality Assurance

We follow strict quality control procedures and follow the standards established by the Drug Controller (General) India, the Ministry of Health, and the Government of India as a WHO-GMPrecognized firm.





#### Extensive Product Portfolio

Mint Life Sciences has worked with several different ranges of products within these last 30 years. From Injectable, Tablets, to Ointments, Nutraceuticals, and many more, we have worked with these products, and also produce successful

### Informative Website



Informative Website

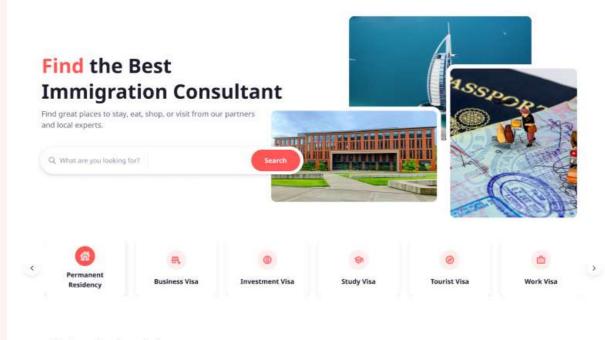
### **2023 PITCH DECK**

## Pocket-Friendly Elegance

Designing within your budget, we shape your brand appropriately. Your satisfaction is our joy. Why settle for less? Experience elegance tailored to your pocket without compromise.

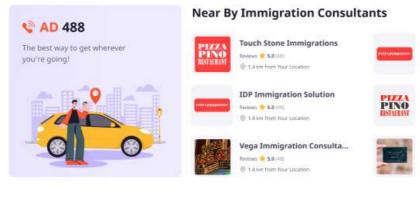
## Safe Hands Start

Embark worry-free. Every project, every website, receives our utmost care and special touch. We handle with joy, ensuring the best unfolds for your digital journey.



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### Informative Website

**Upcoming events** 

### **2023 PITCH DECK**

View all ->



San Diego

View all →

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# Marketing





### **Social Wave Crafting Masters**

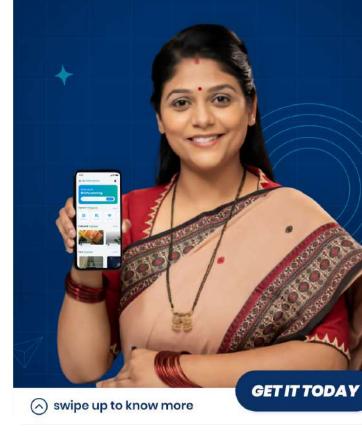
Team Techglide, not just marketing experts, but advocates of logic and research-driven solutions. Let us handle your social media, making your brand resonate like a wave. With us, your back is covered; we ensure a socially strong presence. Let's have a coffee and plan a multi-platform campaign that generates leads, revenue, and trends your content across social media.

Our ability to handle and trend content ensures your brand shines in the digital realm. Join us for a dynamic collaboration where marketing meets creativity, logic, and social strength. Together, let's ride the wave of success.

#### NRICH learning

## Infinite Possibilities WHERE LEARNING KNOWS NO LIMITS!

Discover endless educational potential with us!

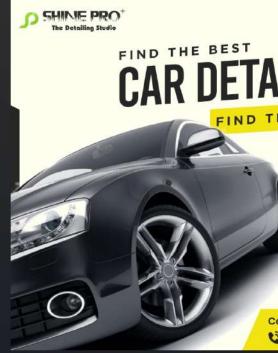


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### **BrandCraft**

Immerse your business in our social media presentation. Meticulously curated, every element reflects your core values. Elevate your brand style and method with Techglide, where each detail signifies your business essence



**COLOR PALETTE** 

#01D859



### BACKGROUNDS

**#FAFFFB** 



#02222F

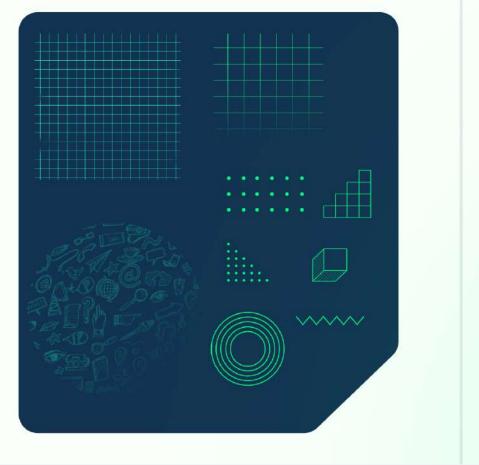
# REACT, ALWAYS **RESPOND**!

FONT FAMILY:CLASH DISPLAY

For titles only



# **ELEMENTS**





(A) swipe up to know more

### **2023 PITCH DECK**

Tech Glide techglide Keyword OPTIMIZATION Maximize conversions with our precision keyword optimization. ... Keywords Mentions Engagement 1.5M 10.8M Desk Adjustable 800K 9.6M Standing 760K 600K Motoric LYSIS • GET A FREE ANALYSIS • GET A FREE AN 🔿 swipe up to know more

# **On Ground Marketing**

Techglide isn't just an online ad expert; we excel in offline marketing too. Collaborate with us to strategize impactful offline campaigns, elevating your brand through meticulous planning in hoarding and pamphlet design. Together, let's reach new heights in the dynamic landscape of both online and offline marketing.



Marketing



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# Strategic ads for Lead Creation

Unlock business potential with Techglide's precise skill set. It's not just about PPC; our structured conceptual marketing ensures relevant leads. We strategize to tap clients based on your unique requirements, offering a complete solution that goes beyond conventional approaches.

Elevate your business with our strategic lead mastery, where each lead is a carefully crafted step toward sustained growth. Let us guide you through a journey where effective marketing meets strategic precision, creating pathways for long-term success.



Marketing

## **Print Media Presentation**

Unlock the potential of your brand through compelling print materials. Techglide transforms your vision into tangible assets—captivating flyers, brochures, and essential materials for a seamless blend of online and offline marketing. Let us craft your narrative into visuals that resonate powerfully.



### 2023 PITCH DECK

### Marketing















### THE PROCESS

### You Have a Product?

At Techglide, brand creation is our forte, and we extend our expertise to presenting your products effectively in the market. We take charge of the presentation, understanding its pivotal role. Our focus lies not just in designing aesthetics but in showcasing products to enhance visibility.

We craft a visual narrative that ensures your products stand out on the shelf, attracting the attention they deserve. With Techglide, your brand and products become a compelling story that captivates the market.

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# **Creative Labelling**

Craft product labels uniquely sharp and striking. Let creativity speak louder than words.



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Witness the distinction in our client's labeled products showcased in the attached images—a testament to our creativity.



## **Brand Logo**

Techglide excels in logo creation, producing clean and elegant designs that leave a lasting impression. Our work speaks for itself, evident in the attached images showcasing logos meticulously crafted by our team. Each design reflects our commitment to precision and creativity, ensuring your brand is not just seen but remembered for its distinctive and captivating identity.

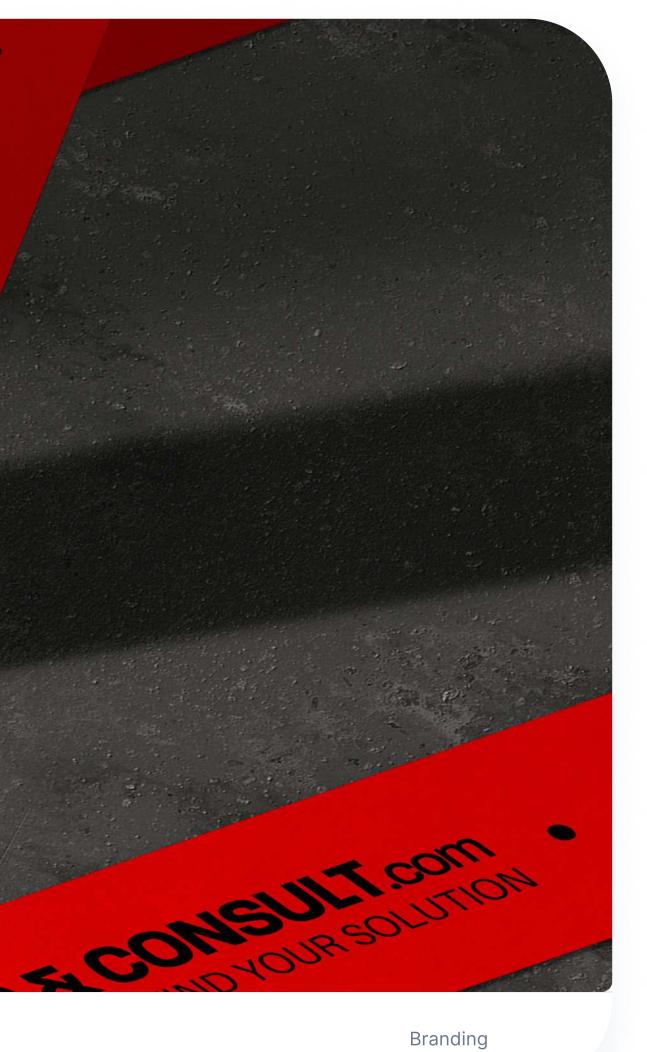


# **Defining Your Brand**

Techglide crafts all types of logos, bringing your ideas to life with creative hands and minds. Whether hand-drawn or graphically designed, our versatile skills ensure the perfect representation for your brand. FIND SCETOFIND YOURSOLUTION

**ISSUSSEED** 

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# SLOW BURNING PAPERS

# SLOW BURNING PAPERS

TL/4 SIZE | 84 MM | 100 CO



Techglide delivers creative packaging solutions, as seen in the image, where clients embrace monocolor logos. Despite tough options or limited color choices, we make it look easy, ensuring your packaging stands out with simplicity and sophistication.

## <u>o</u>W BURNING PAPERS

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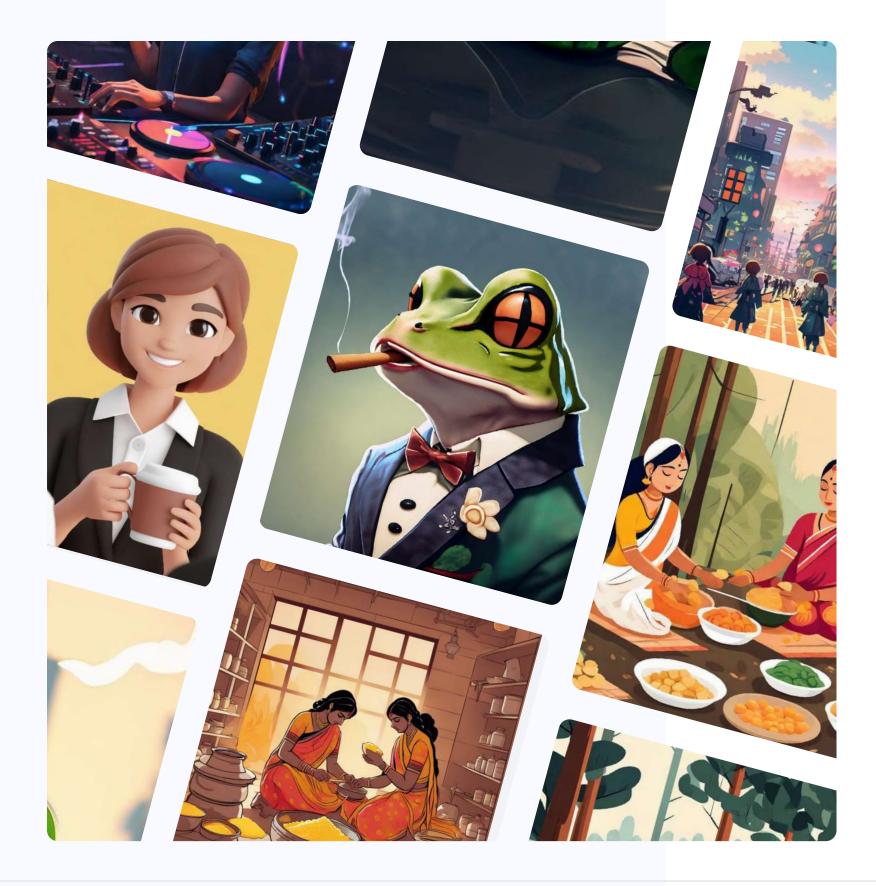




# **Visiting Cards**

Techglide excels in designing visiting cards—we name it, we design it. With the right skills, we cater to every requirement of your brand. Business cards are a canvas for creativity, and we ensure the best design tailored to your needs, making your brand stand out effortlessly.

Branding



# **Illustration Designing**

Moreover, if you have specific requirements demanding specialized characters to uniquely represent your brand, Techglide is here to bring them to life. Let's think collaboratively and craft characters that not only meet but exceed your expectations, ensuring your brand is visually distinctive and memorable. Elevate your brand identity with characters tailored to your specific vision and requirements.



# Why Choose Techglide?





# **Comprehensive Expertise**

From brand creation to custom software development, Techglide is your all-in-one solution. Our diverse team possesses the skills to meet any specific requirement across the digital spectrum.

### 2023 PITCH DECK



Why Choose Techglide ?

# **Unified Approach**

Experience seamless collaboration. Techglide unifies branding, software development, app creation, and marketing under one roof, ensuring a holistic and coordinated approach to your project.

### 2023 PITCH DECK



Why Choose Techglide ?

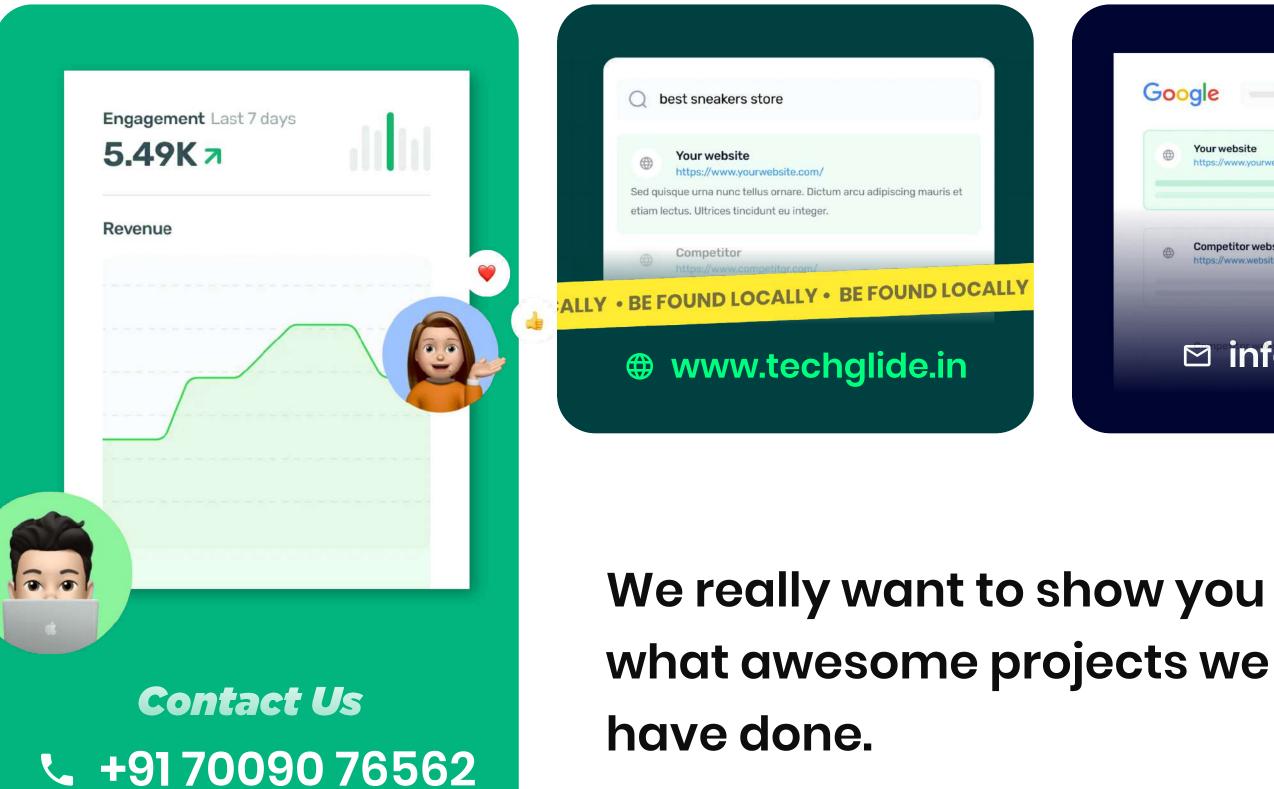
# **Tailored Solutions**

No matter your needs, we have the right skills. Techglide crafts bespoke solutions, offering a personalized touch to everything from branding to software development, providing you with exactly what you require.

### 2023 PITCH DECK



Why Choose Techglide ?



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₽	Your website https://www.yourwebsite.com/
•	Competitor website https://www.website.com/
	🖻 info@techglide.in



# hank you.

Thank you for taking the time to read this. Your attention and engagement mean a lot.

# techglide